

DAWN WONDER

graphic designer + art director

dawnushijima.com (pw: cowsmoo) | dawnushijima@gmail.com | 808.203.8763

I'VE WORKED AT:

harper+scott

art director + senior graphic designer

june 2019 - present | new york, ny

- Developed art direction based on client's brand guidelines and through conceptual artwork
- Curated selection of products for projects based on clients' campaigns that fit within budget and design parameters
- Rendered photo realistic mock-ups of products, packaging and other branded merchandise
- Designed for clients across multiple industries including but limited to quick service restaurants, travel and beauty
- Partnered with Product Development team to supply overseas factories with tech packs, art specs and additional reference files
- Coordinated with team leaders to problem-solve traffic workflow issues and resource creative assets and partners
- Lead client facing video calls to present pitch decks and advise on best creative solutions
- Supervised team of designers with experience from illustrators to 3D engineers to fashion accessories designers

slant.la

art director + lead designer

june 2015 - february 2019 | los angeles, ca

- Designed for multiple national campaigns in entertainment industry to enhance publicity of client's project
- Contributed ideas and brainstormed and set-up timelines to meet clients' needs
- Determined art direction and brand development through concept designs and carefully selected products
- Rendered photo realistic mock-ups of products, packaging and other branded merchandise
- Created presentations for clients to showcase designs, products, and event-space renderings
- Supported Production Department by preparing print files and thoroughly inspecting final manufactured product
- Collaborated with Creative Director and other Executives on several projects by offering creative solutions
- Led Art Team by managing designers, delegating and tracking projects, and organizing files
- Consulted with team on production and art needs by guiding team meetings and initiating client phone calls

fuhu, inc.

production artist

november 2014 - june 2015 | los angeles, ca

- Standardized design templates for children's education game
- Reviewed and proofed narrative lessons and actions for Wings Challenge Learning System
- Created scenic illustrations based on content from Wings Development Team

I'VE DESIGNED FOR

- Carnival Cruises
- Chick-Fil-A
- Disney
- Fox Searchlight
- Google
- In-N-Out
- Lionsgate Entertainment
- Paramount Pictures
- Popeyes
- Universal Pictures
- Warner Bros. Entertainment

I'M SKILLED AT:

- Photoshop
- Illustrator
- InDesign
- Basic HTML

I STUDIED AT:

loyola marymount university

bachelor of arts, studio arts - graphic design

los angeles, ca